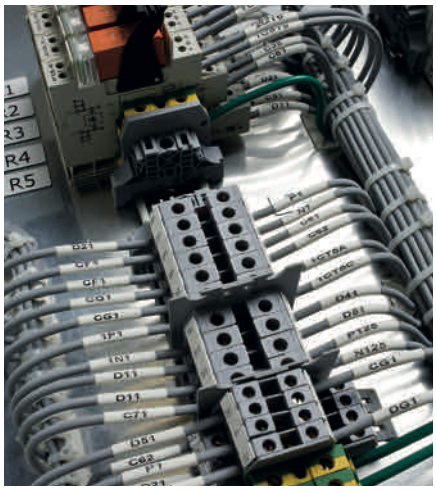
BRADY
WHEN PERFORMANCE MATTERS MOST™

BBP™12 Label Printer

www.bradyeurope.com/BBP12



The BBP™12 Label Printer is an entry level benchtop label printer for cable, component, product and laboratory sample identification that offers great value for money. The **compact** BBP12 offers a high print speed of **100 mm/second** and can handle a **wide range** of highly durable and specialised Brady **identification labels**.

Printer

Article No.	Order Reference
195569	BBP12-EU+U+LM Pro
195566	BBP12-EU+Unwinder
195570	BBP12-UK+U+LM Pro
195567	BBP12-UK+Unwinder
195571	BBP12-US+U+LM Pro
195568	BBP12-US+Unwinder

Accessory

Article No.	Order Reference
361064	BBP12/BBP11 Peel & Present

Printer kits

Article No.	Order Reference
195812	BBP12-LAB Kit-EU
195813	BBP12-LAB Kit-UK
195814	BBP12-LAB Kit-US
195815	BBP12-ELEC Kit-EU
195816	BBP12-ELEC Kit-UK
195817	BBP12-ELEC Kit-US
195818	BBP12-DATA Kit-EU
195819	BBP12-DATA Kit-UK
195820	BBP12-DATA Kit-US

There are a dozen good reasons to choose the compact benchtop entry level BBP™12 Label Printer:

1. **Compact** in size, fits on every desk
2. Default Ethernet Connectivity, allowing you to work in a network
3. Connect any universal keyboard via USB 2.0 to work in stand-alone mode
4. Full colour LCD Display and intuitive software interface are simple to use, so no extensive training is required
5. Simple calibration menu with easy 1-2-3 step printing
6. Prints a **wide range** of **identification labels** from 6 mm up to 112 mm wide
7. Standard 300 dpi print quality allowing accurate image & barcode positioning on small labels
8. With its powerful 32 bit processor and its extended memory it can print up to **100 mm / sec**
9. The printer supports the industry-standard Zebra® and Eltron® programming languages
10. Print time and date on to your labels via the “Real time clock feature"
11. Best price/quality in the market for low volume printing
12. Comes with a free unwinder accessory to print larger label rolls

PRINTER	
Weight	2.50 kg
Dimensions	Size - Depth: 258 mm Size - Height: 173 mm Size - Width: 202 mm
Max. Print Width (mm)	105.60 mm
Mode of operation	Stand-Alone with external keyboard & Peripheral

DISPLAY	
Display Type	Full colour LCD display
Display Resolution	300 dpi

MATERIALS SUPPORTED	
Materials	Nylon Cloth, Paper, Polyester, Polyethylene, Polyimide, Polyolefin (Sleeves), Poly-propylene, Thermoplastic polyether-polyurethane, Vinyl, Vinyl Cloth, Outdoor Vinyl, Self-laminating Vinyl

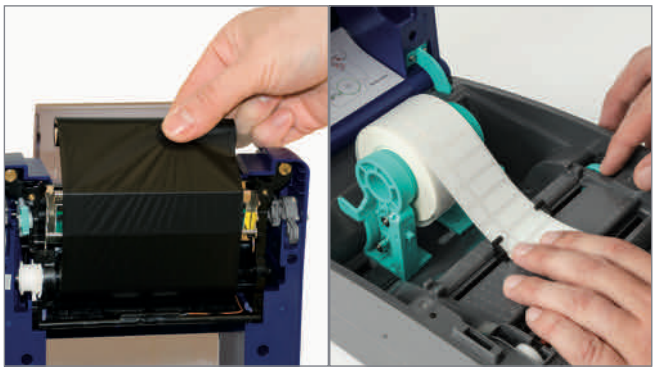
BARCODES	
Barcode Type	2D and 1D (Linear)

SOFTWARE & CONNECTIVITY	
Connectivity	Serial, USB 2.0, Ethernet
Software Compatibility	LabelMark, CodeSoft, Windows® based driver for 3rd party software

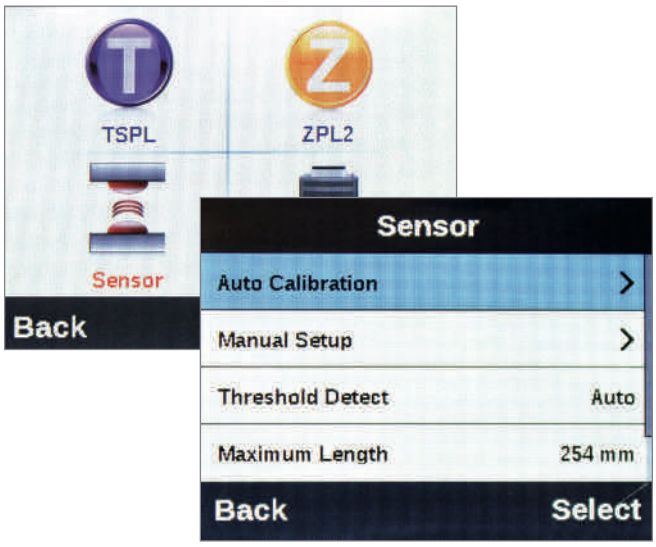
COMPLIANCE	
Approval/Compliance	UL; cUL; CE; RoHS; EAC

Consult the video of the BBP12 Label Printer on www.bradyeurope.com/BBP12

Ready to print in 1-2-3



Step 1: Insert media



Step 2: Calibrate via Full Colour LCD Display

Step 3: Print

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Brady EMEA Locations

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France	+33 (0) 3 20 76 94 48	Spain & Portugal	+34 900 902 993
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Your Brady Distributor

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